



REQUEST FOR PROPOSALS

Cover Page

- Organization Name
- Primary Contact Name and Title
- Name of Proposed Project
- Amount Requested and Time Period Covered
- Mission, expertise, and capacity of the organization to conduct the proposed activities

Request

- *What do you want to do?* Describe the purpose of the proposed project and how it aligns with Alliance priorities.
- *How will you go about doing it?* Describe what you hope to do during the course of the grant by identifying a set of activities or products as the deliverables. Include a timeline for completion of each deliverable.
- *What do you expect to achieve?* Describe the results you anticipate at the end of the grant year. Refer to the Intended Results portion of the Alliance logic model for guidance on how to show evidence that activities occurred, as well as short and interim outcomes.

Partnerships

For National Organization Applicants:

- List other organizations that will be collaborating on the proposed project.
- Describe how the partnership among organizations will work.
- Describe if and how the proposed project works directly with state advocates, state policymakers, and/or states with particular investor interest.

For State Policy Grant Applicants:

- List other organizations in your state that you will be collaborating with on the proposed project and how the partnership among organizations will work.
- Describe if and how you would like to partner with/receive assistance from national Alliance grantees during the grant period.
- Describe your ability to raise additional funds to match the Alliance grant.

Budget and Financial Information

- Budget for the proposed project with amount and percentage requested from the Birth to Five Policy Alliance
- Budget narrative/justification
- Organization annual budget
- Source and amount of other income for this project

Attachments

- Senior staff who will be working on the proposed project.
- Organization board members/trustees
- Letter of Federal Tax Exemption
- Most recent financial statement/audit
- Signed Statement Prohibiting Funds for Lobbying



STRATEGIC OVERVIEW

The Birth to Five Policy Alliance is a pooled fund that invests in state-based advocacy, strategic and broad-based leadership, and knowledge development and dissemination. We operate by leveraging resources and partnering with grantees to improve state policy and to secure the public and private funds necessary to support at-risk young children in the earliest years. Founded by Dr. Joan Lombardi and the Buffett Early Childhood Fund in 2005, the Alliance is now a separate non-profit, headed by Executive Director Dr. Lisa Klein. In addition to Buffett support, the pooled fund includes resources from the W.K. Kellogg Foundation, Bill & Melinda Gates Foundation, Irving Harris Foundation, JB & MK Pritzker Foundation, the George Kaiser Family Foundation and an anonymous foundation. Additional partners are welcome. To learn more, visit www.birthtofivepolicy.org.

OUR VISION

Vulnerable children have the early experiences they need to be successful.

OUR MISSION

Promote state policies with the funding necessary to shift the odds in favor of young children at risk for poor health and developmental outcomes.

OUR GOAL

State policies, public support, and private investment result in positive early learning, strong families, and good health for children birth to age five at risk for poor outcomes.

OUR STRATEGIES

1. State-Based Advocacy

The Alliance invests in advocacy activities “outside government” to inform policy debates. We invest in both traditional and non-traditional organizations, including child advocates, business and civic leaders, law enforcement, and national non-profit organizations

2. Strategic and Broad-Based Leadership

The Alliance invests in effective leadership “inside government” from policymakers and administrators to change policies and make appropriate budget allocations.

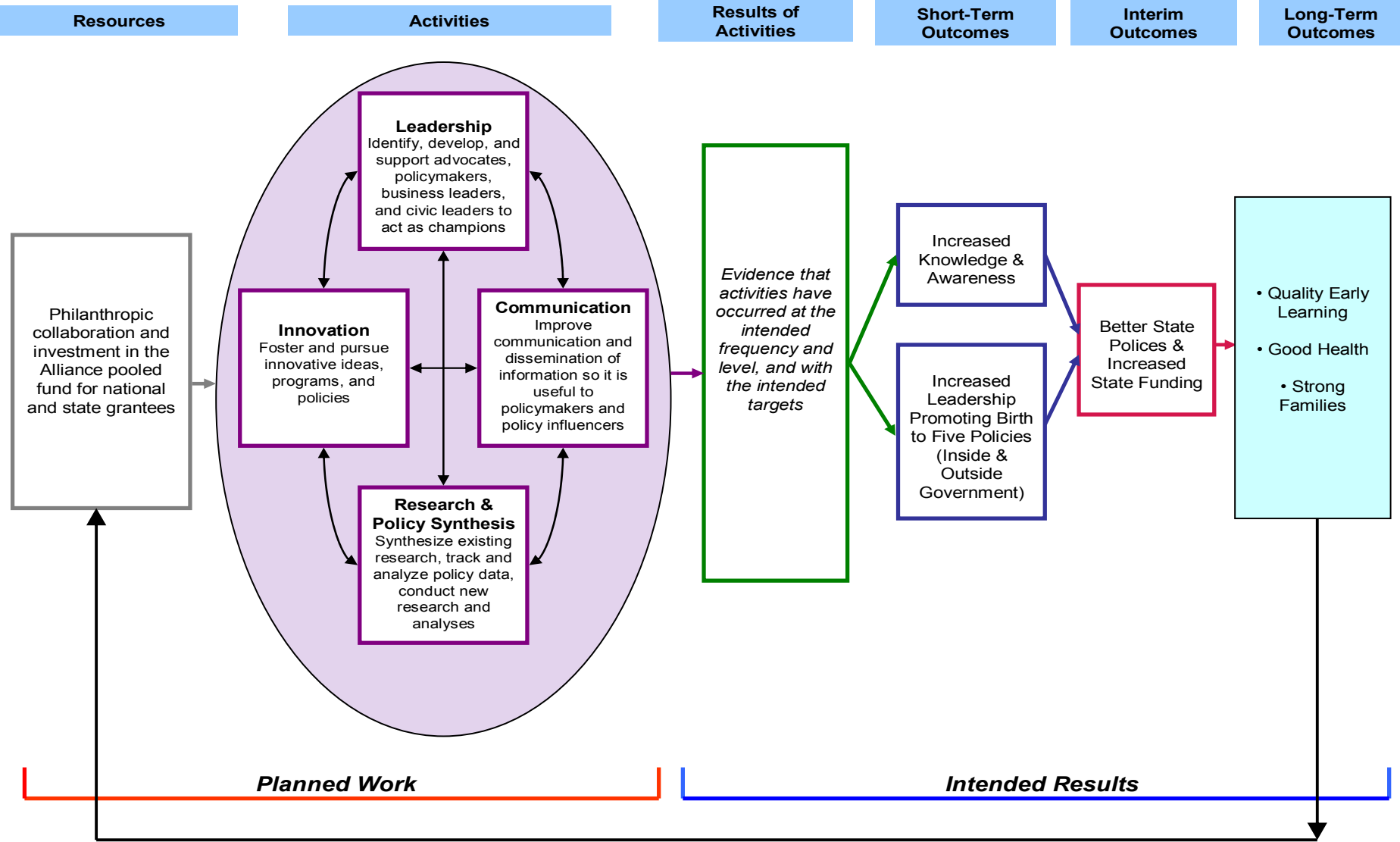
3. Knowledge Development and Dissemination

The Alliance invests in knowledge creation and information sharing. We support new research, policy analysis/synthesis, and dissemination to inform advocacy and leadership activities.

OUR GUIDING PRINCIPLES

- We believe pooled funding, rather than individual investment, is the most effective way to improve conditions for young children.
- We believe synergy and networking among funders, state advocates, and national partners is the best way to promote successful practice and policy.
- We make investments based on our mission and goal.
- We use research and best practice models to guide our actions and investments.
- We seek out innovative and creative solutions for young, at risk children.
- We are known for fairness, transparency, and high ethical standards.

Birth to Five Policy Alliance Logic Model





PRIORITIES

The Birth to Five Policy Alliance has established priorities that guide our investments. These priority areas should be addressed in grant proposals and will be taken into account as part of the grant decision-making process.

- Alignment with activities and outcomes in the Alliance logic model.
- Promote high quality programs and policies with attention to infants and toddlers.
- Coordination with the policy priorities identified by leading state advocates, the Governor, and/or the legislature.
- Collaboration among organizations doing related work.
- Opportunity to impact state policy or sustain already effective policies.
- Investor interest in states, including but not limited to: California, Colorado, Florida, Illinois, Kansas, Maine, Michigan, Mississippi, Nebraska, New Mexico, New York, Oklahoma, Oregon, Washington and Wisconsin.



2009-2010 GRANTEES

National Grantees

BUILD Initiative
Center for Law and Social Policy
Center for the Study of Child Care Employment
Child Trends
Committee for Economic Development
Council of Chief State School Officers
Council for a Strong America
National Association of Child Care Resource and Referral Agencies
National Association for the Education of Young Children
National Center for Children in Poverty
National Conference of State Legislatures
National Council of La Raza
National Governors Association Center for Best Practices
National Scientific Council on the Developing Child
National Women's Law Center
Ounce of Prevention Fund
Rhode Island Kids Count
Smart Start National Technical Assistance Center
United Way Worldwide
Urban Institute
Voices for America's Children
ZERO TO THREE

State Grantees

Preschool California
The Advancement Project
Children Now
Children's Alliance (Washington)
Children's Institute (California)
First 5 California
Kansas Action for Children
Kansas Head Start Association
Kansas Association of Child Care and Resource Referral Agencies
Maine Children's Alliance
Maine Department of Health and Human Services
Schuyler Center for Analysis and Advocacy
Child Care, Inc.
New York Early Care and Learning Council
New York State Association for the Education of Young Children
Wisconsin Council on Children and Families
Celebrate Children Foundation